



National U.S. Navy Aircraft Carrier Month

Member Social Media Toolkit

NOVEMBER 2024



NATIONAL U.S. NAVY AIRCRAFT CARRIER MONTH

November is always an exciting time for the [Aircraft Carrier Industrial Base Coalition](#) (ACIBC). Each year, we celebrate [National U.S. Navy Aircraft Carrier Month](#), which highlights the impact of U.S. Navy aircraft carriers—from their historic accomplishments to the dedicated men and women who serve on them, and the skilled professionals who build them.

Join us in raising awareness by sharing your support on social media. Inside this toolkit, you'll find drafted social content to share on personal and/or company social accounts. Remember to use #AircraftCarrierMonth and tag ACIBC on LinkedIn and Twitter to help amplify the message. Let's make this Aircraft Carrier Month one to remember!



DRAFT SOCIAL CONTENT



POST 1

Copy: November is National U.S. Navy #AircraftCarrierMonth which honors the value, accomplishments, and contributions of aircraft carriers. As an @ACIBC supplier, we are proud to contribute to the aircraft carrier program and celebrate this month.

Click the image to the left to download and include in your post!

POST 2

Copy: As a proud member of ACIBC, we want to take a moment during #AircraftCarrierMonth to recognize and thank our employees, fellow suppliers, and the brave men and women who man these ships, for making the aircraft carrier program possible. To all who help and serve, we thank you.

Click the image to the right to download and include in your post!





POST 3

Copy: The U.S. aircraft carrier industrial base injects 92,000 jobs and \$9.2B in economic impact into neighborhoods across the country. Maintaining our 11-carrier fleet is not only essential for national security, but the economic health of @ACIBC suppliers, and local communities. #AircraftCarrierMonth

Click the image to the left to download and include in your post!

POST 4

Copy: Shipbuilders found value in every inch of #CVN78 saving the Navy a projected \$4B in costs over the ship's 50-year lifespan. After completing her maiden deployment – extended three times – she has now returned home, showcasing the remarkable capabilities and durability that make her a vital asset to the fleet. #AircraftCarrierMonth #FordClass

Click the image to the right to download and include in your post!



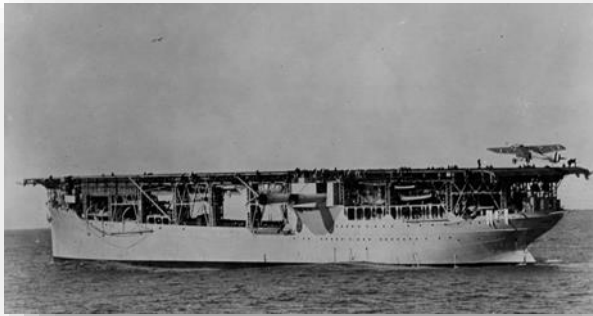
POST 5

Copy: Our Navy's 11 large nuclear-powered aircraft carriers (CVNs) are the most lethal and survivable airfield in the world. No other single platform provides the capability and capacity of the Carrier and Air Wing team. #AircraftCarrierMonth

Click the image to the left to download and include in your post!

KEY MOMENTS IN AIRCRAFT CARRIER HISTORY

Aircraft carriers have an expansive and inspiring history that spans for more than a century, with many significant milestones. Social posts highlighting some of these key moments in history are drafted below for your company to share on social channels. Be sure to include the hashtag #AircraftCarrierMonth to join in the celebration!



November 17, 1924

Copy: November 17, 1924, was a monumental day as USS *Langley* (CV 1), converted from the USS *Jupiter* (AC 3), reported for duty with the Battle Fleet becoming the first operational aircraft carrier in the @USNavy! #AircraftCarrierMonth acibc.org



November 25, 1961

Copy: On November 25th, 1961, the first nuclear-powered aircraft carrier the "Big E" USS *Enterprise* (CVN 65) was commissioned, ringing in a new era of more capable, lethal and powerful warships. #AircraftCarrierMonth acibc.org



November 24, 1943

Copy: The USS *Doris Miller* (CVN 81) stands as a powerful symbol of Doris Miller's legacy of resilience. The WWII hero died November 24, 1943, and is remembered for his bravery during the attack on Pearl Harbor. CVN 81 highlights the enduring legacy of those who fought for freedom, while also embodying the cutting-edge technology that will shape future naval missions. #AircraftCarrierMonth acibc.org



November 9, 2013

Copy: On November 9, 2013, the USS *Gerald R. Ford* (CVN 78) was christened, marking a new era for naval innovation. The first of its kind, this Ford class carrier embodies cutting-edge technology and honors the legacy of the 38th president while preparing the Navy for future challenges. #AircraftCarrierMonth acibc.org

OTHER WAYS TO ENGAGE

Click below for other notable dates and more info on National U.S. Navy Aircraft Carrier Month:

[Learn More](#)

Looking to stay up to date on all things happening during Aircraft Carrier Month? Be sure to follow ACIBC on [Twitter](#) and [LinkedIn](#) and check out the resources below.

U.S. NAVY RELATED HANDLES & MUSEUMS

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| <ul style="list-style-type: none">• US Navy• Huntington Ingalls Industries• USS Hornet Museum• USS Midway Museum• National Museum of the United States Navy• Naval Aviation Museum• USS Lexington Museum• Intrepid Sea, Air, and Space Museum• Mariners' Museum• Naval War College Museum• National Museum of the American Sailor | <ul style="list-style-type: none">• Battleship North Carolina• USS Alabama Battleship Memorial Park• Battleship Iowa Museum• Naval History and Heritage Command• Naval Historical Foundation• Battleship New Jersey• Cradle of Aviation Museum• Virginia Air and Space Center• Patriots Point Museum• Nauticus Museum |
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Thank you for your company's contributions to our nation's aircraft carriers and for being a loyal member of ACIBC. If you have any questions on the information included above, please email jack@acibc.org.

We look forward to a great month of celebration and recognition.

